



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रा.डॉ. गणेश भामे

एम.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९

: ०२०-२५६२२६९०/९१

: ०२०-२५६२२६९२

: ०२०-२५६९७३४१

संदर्भ : रासेयो/२०२६-२७/३९

दि. १८/०५/२०२६

प्रति,
मा.प्राचार्य/संचालक,
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,
पुणे, अहिल्यानगर व नाशिक जिल्हा,
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : जागतिक पर्यावरण दिन (World Environment Day-WED) २०२६ पूर्व मोहिमेतर्गत
Mission LiFE उपक्रम राबविण्याबाबत...

संदर्भ : १.मा. सचिव, विश्वविद्यालय अनुदान आयोग, शिक्षा मंत्रालय, भारत सरकार, यांचे F.No.-
1-1/2026(Mission LiFE), २१वैशाख १९४८/दि. ११/०५/२०२६ रोजीचे पत्र
२. मा.कुलसचिव यांचे कार्यालयामार्फत संदर्भ क्र.१ पत्र दि.१३ मे २०२६ रोजी मेल अग्रेषित

महोदय,

वरिल संदर्भिय पत्रानुसार भारत सरकारच्या पर्यावरण, वन व हवामान बदल मंत्रालयामार्फत
“Mission LiFE” या उपक्रमांतर्गत दिनांक १५ मे २०२६ ते ०५ जून २०२६ या कालावधीत जागतिक
पर्यावरण दिन (WED) २०२६ निमित्त देशव्यापी पूर्व मोहीम आयोजित करण्यात आली आहे.

जागतिक पर्यावरण दिन २०२६ ची संकल्पना “Climate Change” अशी असून पर्यावरणपूरक
जीवनशैलीचा प्रसार करणे आणि समाजामध्ये “Pro-Planet Actions” ला प्रोत्साहन देणे हा या मोहिमेचा
मुख्य उद्देश आहे. त्यानुषंगाने आपल्या महाविद्यालयातील विद्यार्थ्यांमार्फत सक्रिय सहभाग नोंदवून
पुढीलप्रमाणे विविध उपक्रमांचे आयोजन करावे.

१. ऊर्जा बचत, पाणीसंवर्धन, कचरा व्यवस्थापन व ई-कचरा कमी करण्यासंदर्भातील कॅम्पस शाश्वतता
अभियान राबविणे.

२. वृक्षारोपण व स्वच्छता अभियान आयोजित करणे.

३. एकदाच वापरल्या जाणाऱ्या प्लास्टिकविरोधी जनजागृती मोहीम व पर्यावरणपूरक पर्यायांचा प्रसार
करणे.

४. हवामान बदल, नवीकरणीय ऊर्जा व परिपत्र अर्थव्यवस्था(Circular Economy) विषयक हॅकाथॉन,
पोस्टर स्पर्धा, प्रश्नमंजुषा, मॉडेल प्रदर्शन व नाविन्यपूर्ण उपक्रम, स्पर्धांचे आयोजन करावे.

५. पर्यावरणीय शाश्वततेशी संबंधित क्षेत्रीय उपक्रम व सेवा-अभ्यास उपक्रम राबवावेत.

६. आरोग्यदायी व शाश्वत जीवनशैलीस प्रोत्साहन देणारे जनजागृती उपक्रमांचे आयोजन करावे.

त्यानुसार आपल्या महाविद्यालयामध्ये विद्यार्थी, प्राध्यापक आणि शिक्षकेतर कर्मचारी यांच्या
सहभागातून सदर उपक्रम राबविण्यात यावेत आणि उपक्रमांच्या समन्वयासाठी प्राध्यापकांची Meri LiFE
पोर्टलवर (<https://merilife.nic.in/>) नाव नोंदणी करावी. तसेच याबाबतचा अहवाल BOD लॉगीनमध्ये
NSS - Gov Other Reports - Add New - योजना/उपक्रम निवडा यामध्ये उपक्रमाचे नाव “Mission LiFE-
2026” या विषयाची निवड करून सादर करण्यात यावा. तसेच या उपक्रमाला सोशल मिडियाच्या
माध्यमातून प्रसिध्दी द्यावी. सदर कार्यक्रमाचे सविस्तर पत्र आपल्या माहिती व उचित कार्यवाहीकरिता
सोबत जोडले आहे. कळावे, ही विनंती.

@home.

संचालक (अतिरिक्त कार्यभार)
राष्ट्रीय सेवा योजना

सोबत: मा.सचिव, विश्वविद्यालय अनुदान आयोग, शिक्षा मंत्रालय, भारत सरकार यांचे पत्र



ज्ञान-विज्ञान विमुक्तये

प्रो. श्यामा रथ
सचिव

Prof. Shyama Rath
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

F.No. -1-1/2026(Mission LiFE)

21 वैशाख 1948/ 11th May, 2026

Subject: Participation in Mission LiFE activities during World Environment Day (WED) 2026 Pre-Campaign – reg.

आदरणीय महोदया/ महोदय,

The undersigned is directed to inform that the Ministry of Environment, Forest & Climate Change (MoEFCC) is organizing a nationwide pre-campaign for World Environment Day (WED) 2026 from **15 May 2026 to 5 June 2026** under the Mission LiFE initiative.

The theme for World Environment Day 2026 is “**Climate Change**”, focusing on promoting environmentally sustainable lifestyles and encouraging “pro-planet actions” across institutions and communities.

In this regard, all Universities and Higher Educational Institutions (HEIs) are requested to actively participate in the campaign and undertake awareness and outreach activities aligned with the seven thematic areas of Mission LiFE i.e. Save Energy, Save Water, Say No to Single-Use Plastic, Reduce Waste, Reduce E-Waste, Adopt Healthy Lifestyles, and Promote Environmental Protection and Green Cover.

Institutions may organize activities including, but not limited to:

- campus sustainability campaigns focusing on energy conservation, water conservation, waste management and e-waste reduction;
- awareness drives against single-use plastics and promotion of eco-friendly alternatives;
- tree plantation and environmental cleanliness drives;
- hackathons, poster competitions, quizzes, model demonstrations and innovation challenges on climate solutions, renewable energy and circular economy;
- student-led campaigns through NSS/NCC units, Eco-clubs and volunteer networks;
- field activities and service-learning initiatives related to environmental sustainability; and
- awareness programmes promoting healthy and sustainable lifestyles.

Institutions are also requested to:

- nominate a nodal officer for coordination of activities;
- ensure registration of the institution/nodal officer on the Meri LiFE portal (<https://merilife.nic.in/>);

- upload and report all activities regularly on the portal;
- publicize activities through institutional websites and social media platforms using Mission LiFE branding and hashtags; and
- encourage maximum student and faculty participation during the campaign period.

HEIs may disseminate key messages related to saving energy, saving water, reducing waste, reducing e-waste, avoiding single-use plastics and adopting sustainable lifestyles among students and stakeholders (Refer to Annexure). All the LiFE logos, pledge and other branding materials which can be used for making customized social media posts promoting Mission LiFE during the campaign period are available at the link provided below: -

<https://missionlife-moefcc.nic.in/Downloads.php>

The active participation of Higher Educational Institutions will significantly contribute towards promoting environmental awareness and sustainable practices among youth and society at large.

For any queries regarding uploading data on MeriLiFE portal, you may write to **Dr H. V. C. Chary Guntupalli, Scientist E/ Director, MOEFCC** at life-moefcc@gov.in or Whatsapp at **9990517580**.

सादर,

भवदीया,

श्यामा रथ
(श्यामा रथ)

संलग्नक: उपरोक्तानुसार

सेवा में,

- 1.The Vice-Chancellors of all Universities
- 2.Principals of all Colleges



WORLD ENVIRONMENT DAY



Interministerial Convergence

DAY
2026

Theme:

World Environment Day (WED 2026) will center on the theme of **Climate Change**, focusing on the challenges posed by Mother Earth.

Proposed Activities:

- **Awareness on all seven themes of Mission LiFE** to reduce the harmful effects of climate change through social media messages, communication packs and more
- **Stakeholder-specific pro-planet actions** for line ministries, state departments, citizens, private institutions, civil society organizations and more stakeholders to encourage participation on Mission LiFE
- **Regular reporting** of above actions on the **Meri LiFE portal**

CAMPAIGN GOALS



GOAL

TARGET

Pro-planet actions

50 Lakh pro-planet actions to be recorded on the Meri LiFE portal, generated from participation reported by Line Ministries, State Departments, public, private and civil society institutions as well as individuals

Pro-planet action events

15 Lakh pro planet events recorded on the Meri LiFE portal aligned to the seven Mission LiFE themes and reported by above mentioned stakeholders

Timeline

3-week campaign: 15 May – 5 June 2026





Ministry-wise Indicative list of activities to be undertaken



Department of Higher Education



सत्यमेव जयते

शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



सत्यमेव जयते

Department of Higher Education
Ministry of Education
Government of India

Launch campus sustainability campaigns via UGC and AICTE institutions, focusing on waste, e-waste, energy, and water conservation

Invite student-led innovation idea submissions from colleges for climate solutions, renewable energy, and circularity through a national Mission LiFE call.

Integrate field activities and service-learning into UG and PG curricula to strengthen environmental education.

Host campus-level competitions including hackathons, poster drives, and model demonstrations, using NSS and student volunteer networks already in colleges.

Register all UGC/AICTE institutes on the Meri LiFE portal and upload all campaign activities.



INDICATIVE LIST OF KEY MESSAGES – WED 2026 [1/3]



SAVE ENERGY



Promote energy conservation in daily activities; switch off lights and electrical appliances when not in use.



Share tips for reducing energy load in homes and offices, such as setting air conditioners to optimal temperatures.



Encourage the use of energy-efficient appliances to reduce electricity consumption (LED bulbs, energy-saving fans).



Highlight the importance of switching off electrical devices when not in use.

SAVE WATER

Emphasize the need for water conservation in urban areas.



Share tips for reducing water wastage, such as fixing leaks and using water-efficient fixtures.



Highlight the importance of rainwater harvesting and other water-saving techniques.



Encourage communities to adopt water conservation practices to ensure sustainable access to water.



INDICATIVE LIST OF KEY MESSAGES – WED 2026 [2/3]



Say No to Single-Use Plastic



Encourage reducing plastic waste by choosing sustainable products such as bamboo, glass or metal products.



Promote alternatives to single-use plastics, such as reusable bags, containers, and bottles.



Raise awareness about the environmental impact of plastic pollution and how individuals can help reduce it.



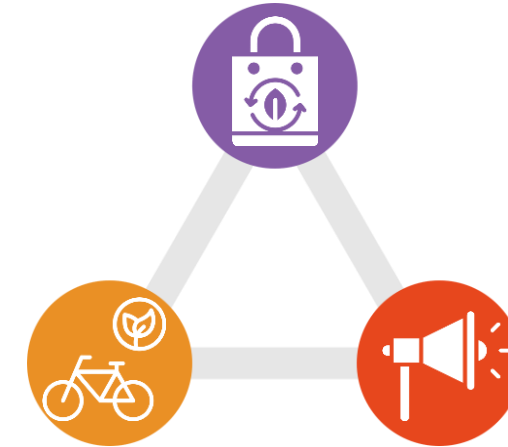
Encourage the use of biodegradable and eco-friendly products.



Organize clean-up drives to collect and properly dispose of plastic waste in public spaces.

Adopt Sustainable Food Systems

Encourage the adoption of eco-friendly practices, such as organic farming, kitchen gardens, etc



Promote less water-intensive crops and millets in diets

Raise awareness about the benefits of eating locally sourced food and minimizing food waste.



INDICATIVE LIST OF KEY MESSAGES – WED 2026 [3/3]



Reduce Waste



Promote waste segregation at the household and community levels.



Encourage practices such as recycling, composting, and reducing food waste.



Raise awareness about the importance of reusing items to reduce the amount of waste sent to landfills.



Share information on the proper disposal and recycling of materials like paper, plastic, and metals, and organize community clean-up and recycling drives.

Adopt Healthy Lifestyles



Promote outdoor activities and physical fitness to improve health and reduce environmental impacts.



Organize health awareness campaigns on the importance of clean air and green spaces.



Promote the use of public spaces for outdoor fitness and community health initiatives.



Promote the “Ek Ped Maa Ke Naam” campaign to encourage individuals and communities to plant and maintain trees in their local environments.

Reduce E-Waste



Educate communities on the proper disposal and recycling of electronic waste (e-waste).



Encourage the repair and reuse of electronics instead of discarding them.



Raise awareness about the environmental impact of e-waste and its effects on health and the planet.



Organize e-waste collection drives, ensuring safe recycling by authorized vendors.



Key asks

- To ensure large scale participation in the nation wide WED pre-campaign starting from May 15, 2026-June 5, 2026
- Nominate nodal officers for each of the department/office at each location
- Ensure registration of nodal officers on merilife portal (<https://merilife.org/>).
- Formulate a day-wise activity action plan focusing on the 7 thematic areas
- Ensure daily reporting of activities on the merilife portal
- Communicate activities through social media posts /media - tag #MissionLiFE social media handle for amplification
- Logo of LiFE to be used in all banners/ Social Media posts/ websites for branding





Thank you